



kate dever 1955 W Cullerton #3 Chicago 60608 kate@bydever.com 312 772 4809 bydever.com

Graphic designer with web and print design expertise, marketing and management experience and excellent business communication skills. Flair for performing thorough research, analyzing design problems, creating innovative solutions, and developing intuitive user interfaces

freelance work

- December 2010 press release for Katie's Kids annual holiday toy drive
- Web layout design for CfJJ.org – Citizens for Juvenile Justice as contractor with Quicksilver Communication
- Design and code Kinzie Elementary School's website (Chicago Public School), <http://www.kinzie.cps.k12.il.us/>
- Designed and coded website for local Emerald Heating & Air Conditioning, www.emeraldhvac.com

education

International Academy of Design & Technology, Chicago, IL 10/28 - 12/10
Bachelor of Fine Arts in Visual Communications: Advertising Design
President's List, 3.78/4.0 GPA

Purdue University Calumet, Hammond, IN Sept 2005 – May 2008
Courses in Visual Communications, Graphic Design and Advertising
Semester Honors, 4.0/4.0 GPA
Competitor in "Google Online Marketing Challenge" – "Adwords Optimization" Team Project

skills

Web wireframing, IA, HTML and CSS. Experienced with Mac OS & Windows platforms. Proficient in Adobe CS5, including Dreamweaver, Photoshop, Illustrator, InDesign; Microsoft Office. Extensive experience with scanning technology; digital photography; business writing, editing and proofreading.

organizations and associations

AIGA, Chicago Chapter
STA Chicagov

volunteering

Lake Michigan Polar Plunge
Chicago Special Olympics and Childrens' Charities 03/11

Guest List and Door Ticket Sales
Perfect 10 Comedy Night/Breast Cancer Awareness Benefit 10/10

Feeding America Post Race Party Beer Distribution
Bank of America Shamrock Shuffle 03/10

work experience

Build Tech Inc. General Contracting, Crown Point, IN
Office Manager & Graphic Artist 04/09 – Present

- Completed redesign of identity package including logo, business cards, letterhead and related collateral
- Currently designing 5-6 page website to showcase completed construction projects, www.btigc.com

De La Croix Media Group, Chicago, IL
Marketing & Design Intern 07/10 - 10/10

- Design of print advertising, marketing flyers, and web slideshow
- Grassroots marketing through on facebook, twitter and local event listing sites for clients including Delaney Law and Top Design
- Maintenance of mailing and contact lists for marketing communications

Perdel Contracting, Lockport, IL
Project Manager 02/07 – 12/08

- Create, manage, and track work for multiple subcontracts, maintain documentation of contracts and communication with subcontractors at CTA Red Line/Howard Street Station Reconstruction Project
- Track costs and maintain billing and payroll records for \$13 million subcontract under McHugh Construction

Believers Church, Matteson, IL
Office Manager, Children's Ministry Leader 08/05 – 02/07

- Redesign of layout for weekly church bulletin and collaboration with 2 ministry heads and 3 pastors to create weekly updates
- Create marketing mailer postcards for distribution to local community to generate awareness and increase attendance

LFI – Location Finders International, Mokena, IL
Marketing & Event Director, Executive Assistant 09/01 – 08/05

- Redesigned corporate logo and identity system for LFI
- Designed corporate logo for Bailey Ridge Corporate Center which was implemented on marketing materials and environmental signage for the industrial park located in Monee, IL (an LFI Development)
- Developed a suite of company-specific marketing collateral for 75+ retail properties: including marketing packages, convention materials, direct mail marketing pieces, promotional flyers and event invitations